



## **Robocom Systems Announces White Paper – Building A WMS ROI**

**Farmingdale, NY and Markham, ON, February 26, 2013.** Robocom Systems International, a supply chain software company with over 30 years of industry experience, announced today the release of their latest white paper, “Building a WMS ROI”.

The white paper explores key areas of warehouse operations that should be considered when developing a Return on Investment for a Warehouse Management System. The paper explains why each of these key areas should be taken into account and further identifies where some of the ROI opportunities exist within each of the key areas. Robocom also offers up some of the potential savings available and actual savings experienced by Robocom customers.

“Building a solid ROI for a Warehouse Management System can be fairly straightforward,” says Fred Radcliffe, Robocom President. “By applying the knowledge of a distributor’s operations to the areas identified in this white paper, a distributor can find themselves well on the way to justifying a WMS.” Radcliff goes on to say, “Distributors with the insight to make technology investments in their warehouse and distribution center operations will be positioned for efficient growth and will also have an advantage over their competition.”

To download a copy of this white paper, visit [Robocom Resource Library](#).

### **About Robocom**

Robocom Systems International has focused for over 30 years on developing and implementing Supply Chain Execution software solutions. Robocom’s solutions include Warehouse Management, Transportation Management, Voice Technology, Order Management and Labor Management. Our investment in research and development is keenly focused on the needs of the business leaders responsible for the day-to-day results in warehousing, distribution, transportation and trucking operations. For more information visit [www.robocom.com](http://www.robocom.com)